



# ANNUAL IMPACT REPORT

2015



SVP

BOULDER COUNTY

# Dear Friends,

A Partner recently told us what a pleasure it's been to engage with SVP over the past three years, especially to witness and participate in our growth. She dubbed it 'SVP 3D,' highlighting the increase in the organization's depth, breadth, and deployment of people resources. Indeed, this Partner was voicing an overarching goal of SVP's 2014-2017 strategic plan – to increase SVP's engagement in and impact on our shared community.

SVP believes strong nonprofits deliver better results. Working together with Boulder County nonprofits, we build their "capacity" by strengthening core skills, management practices, strategies, and systems. Time and again, these improvements allow them to enhance the quality and efficacy of their services, and increase the number of people they're able to serve.

For many years our core service has been to provide pro bono business consulting in areas like strategic planning, management, finance, information technology, HR, and law, with financial support in service of this consulting. In 2015 we made great strides in adding to and expanding our offerings, allowing a larger number of local nonprofits and leaders to access SVP's support. This also provides additional development opportunities for our members, and offers a greater number of people the opportunity to engage in our work overall. Now, SVP's menu of programming provides:

- **Training and education through *BOARDS WITH BRAINS*, *PARTNER BOOTCAMP*, and other *special projects*,**

- **Leadership development through *Execs Evolve* and *Invested EDs*,**
- **And, as before, multi-year *consulting* support.**

By the end of 2016 we also plan to add new consulting arrangements to our continuum of services. To meet these goals, we'll work with you to expand our human capital (partnership and staff), while growing diversified funding to include more individual donations, sponsorships, and earned income.

In the pages of this Annual Report, you'll learn more about SVP Boulder County's accomplishments in 2015. You'll see how an alumnus Investee found needed support through *Invested EDs*, how community members felt emboldened to better serve their nonprofits through *BOARDS WITH BRAINS*, how Partners helped an Investee strengthen its financial position, and the difference SVP's brand of behind-the-scenes support made for a variety of nonprofits across Boulder County.

Each day, we are inspired by the incredible people working with SVP – nonprofit staff, volunteers, SVP's own Partner-members, and our other community allies – to make Boulder County a better community for all its citizens. Thank you for knowing that your personal engagement matters, for your donations, for volunteering, and for trusting SVP to help empower your organization. Read on and be inspired to help SVP do even more in 2016!

We're looking forward to the work, together.

Yours in service,



Peter Spear  
Board Chair & Partner  
Social Venture Partners Boulder County



Jennie Arbogash  
Executive Director & Partner  
Social Venture Partners Boulder County



# SOCIAL VENTURE PARTNERS BOULDER COUNTY BELIEVES **STRONG NONPROFITS DELIVER BETTER RESULTS.**

Working side by side, we bring good business practice to good causes.

Facilitating impactful relationships, we increase the  
**capacity and sustainability of nonprofits,**  
while **extending the impact of our members.**

## PRIORITY 2014–2017 STRATEGIES



Strengthen SVP's core



Innovate to meet  
community needs



Grow SVP's impact

## Financial Info

FISCAL YEAR 2014 • OCTOBER 1, 2014 TO SEPTEMBER 30, 2015

### INCOME

\$74,875	Grants and contributions
\$166,232	Memberships
\$11,067	Program revenue
(\$275)	Change in value of endowment fund
\$1,747	Investment Income
\$90,000	Net Assets released from restrictions
<b>\$343,921 TOTAL INCOME</b>	

### EXPENSE

\$272,731	Program services
\$45,676	General and administrative
\$23,915	Fundraising
<b>\$342,322 TOTAL EXPENSE</b>	

SVP's compiled financials and IRS 990 can be found on [www.svpbouldercounty.org](http://www.svpbouldercounty.org)

# 2015 in Review

**IN 2015, SOCIAL VENTURE PARTNERS CELEBRATED FIFTEEN YEARS OF STRENGTHENING BOULDER COUNTY NONPROFITS FROM THE INSIDE, OUT.**

The year was also a time of significant change for the organization itself, as we turned the lens on ourselves and worked to materialize the thinking captured in our 2014-2017 strategic and sustainability plans.

Created following in-depth audits of stakeholder, community and sector needs, these plans sought to realign, optimize and grow the organization to better deliver on the sorts of ‘capacity building’ Boulder County’s nonprofits found SVP best suited for. We became, in essence, our own Investee, and in 2015 the results could be seen wherever you looked.

In addition to expanded programming serving stated community needs (like attainable executive coaching for senior nonprofit leaders, ongoing networking and peer learning for nonprofit staff, and smart educational offerings that promote informed governance for the sector locally), we continued SVP’s longest running offering – in-depth, pro-bono business consulting (plus cash grants in support of that consulting) to a select group of “Investee” nonprofits.

**Working side-by-side with Boulder County nonprofits, SVP helps build their “capacity” by strengthening core skills, management practices, strategies, and systems.**

**Nonprofits report these efficiencies lead to improved service quality and efficacy, and an increase in clients served.**

# SVP is



SVP's programming includes a range of capacity building support for Boulder County's nonprofit sector. From training and leadership support to deep-dive consulting, our offerings strengthen nonprofits from the inside out, so they can better deliver on their missions.



### BOARDS WITH BRAINS

*GOVERNANCE BEST PRACTICE EDUCATION*

Leadership skill building covering a breadth of governance topics through this professional development series for both board volunteers and nonprofit staff



### EXECS EVOLVE

*INDIVIDUAL NONPROFIT EXECUTIVE COACHING*

SVP is building better leadership for Boulder County's nonprofit sector by making high quality one-on-one executive coaching available for nonprofit leaders



### INVESTED EDS

*ONGOING NONPROFIT LEADERSHIP COHORT*

Current and alumnus SVP Investees gather monthly for peer-to-peer learning and networking strengthening the sector and relationships among those in the trenches



### CATAPULT

*MULTI-YEAR DEEP-DIVE CONSULTING*

The core of what SVP has done for 15 years, we work to help nonprofits emerge better, stronger and more efficient after our engagement.

In addition to the core work we do with Boulder County nonprofits, SVP also turns a lens on our members, enhancing the understanding and sophistication of how these allies engage with and in the nonprofit sector.



### PARTNER BOOTCAMP

Quarterly peer-to-peer learning sessions around specific nonprofit topics designed for members to share, ideate and problem solve



### INDIVIDUALIZED PARTNER DEVELOPMENT

Staff offers Partners customized development plans to inform their cross-sector and personal philanthropic aptitude



### NETWORKING

Intentionally designed social and professional opportunities enhance the tensile strength of member relationships and abilities, online and off

Nonprofit advocacy, evaluation of efforts, knowledge exchange and targeted cash grants in support of capacity work round out SVP's engagement in the sector.

# SVP Programming

## ATTENTION HOMES

Investee: June, 2015 to present

Co-Lead Partners Lester Wall and Ed Victor have given several hundred hours to ensuring a successful relationship between SVP and Attention Homes.

Board Chair Baird McKevitt and Executive Director Claire Clurman have seen meaningful improvement in the strength of their relationship as a result of work with SVP.



## BOULDER COUNTY CARECONNECT

Investee: June, 2012 to November, 2015

Some key impacts include replacing VISTA positions with a skilled volunteer program, a significant database upgrade, and improved program efficiencies.

22 Partner Consultants & 1,481 Consulting Hours over 3.5 years

Cash grants totaled: \$59,000



## CENTER FOR RESOURCE CONSERVATION

Investee: June, 2013 to present

Partners Noah Greenberg, Walt Pounds and Kyle Kuczun worked together with CRC on a water conservation social enterprise.

SVP supported CRC through significant leadership transitions in 2015, including providing an Opportunity Fund Grant of \$900 to send a new manager to leadership training.



**SVP BELIEVES STRONG NONPROFITS DELIVER BETTER RESULTS.** Our longest-running offering to help strengthen nonprofits from the inside out is our Catapult pro-bono business consulting program (which includes cash grants in support of those consulting efforts).

2015 was SVP's fifteenth year of this sort of engagement with Boulder County nonprofits, with Partners engaged with six organizations on a breadth of projects that found efficiencies in program delivery, technology infrastructure, leadership development, and so much more. This year's Catapult Investee class includes

# SVP Programming



Attention Homes, Boulder County CareConnect, Center for ReSource Conservation, InReach, Safe Shelter of St. Vrain Valley and Voices for Children CASA. Across these pages, get a sampling of the different sorts of engagements SVP can have with our Investees.

Upon graduation, this year's six will join a roster of twenty other former Investees from across Boulder County. Starting in late 2015, SVP offers continued support for our full Investee class, current or former, through our new Invested EDs programming, which offers peer-to-peer learning and networking opportunities.



## INREACH

Investee: June, 2014 to present

12 Partner Consultants & 638 Consulting Hours in 2015

Board and staff members have been frequent attendees of SVP's Boards with Brains workshops.

Cash grant: \$25,000



## SAFE SHELTER OF ST VRAIN VALLEY

Investee: June, 2013 to December, 2015 (on hiatus)

SVP connected Safe Shelter with an external resource to receive high-quality, no-cost, domestic violence-specific strategic planning services.

Some key impacts include: leadership development goal attainment, improved board effectiveness, fundraising planning, and enhanced financial standing.



## VOICES FOR CHILDREN CASA

Investee: June, 2015 to present

Consulting volunteers included:

- Ellen Greenhouse (coaching)
- Amy Maranowitz (strategy and board development)
- John McCorie (budgeting)
- Amy Rosenblum (board and staff roles)
- Meredith Spear (relocation planning)

# SVP Programming

## SVP Catapult

SVP'S PRO-BONO CONSULTING PROGRAMMING

VOLUNTEER CONSULTING HOURS	<b>1,832</b>
SVP LEAD PARTNER PROGRAM MANAGEMENT HOURS (VOLUNTEERS)	<b>1,295</b>
INVESTEE SELECTION COMMITTEE VOLUNTEER HOURS	<b>334+</b>
CASH VALUE OF CONSULTING	<b>\$366,400*</b>
CASH GRANTS IN SUPPORT OF SVP CONSULTING	<b>\$77,900</b>
NONPROFIT CLIENTS	<b>6</b>

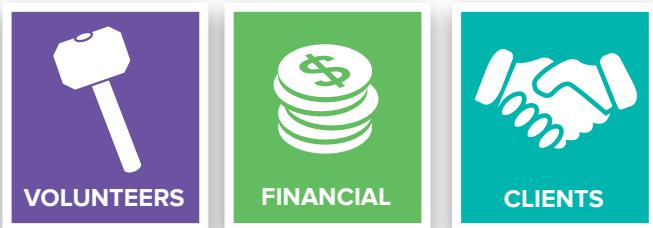
## SVP Boards with Brains

SVP'S GOVERNANCE EDUCATION PROGRAMMING

EDUCATIONAL SESSIONS	<b>12</b>
ORGANIZATIONS REPRESENTED	<b>74</b>
TOTAL CLIENTS	<b>240</b>
REPEAT ATTENDANCE	<b>30</b>
PARTICIPANT COST TO ATTEND	<b>\$30</b>
VALUE OF COMPARABLE SESSIONS	<b>\$100–\$200</b>
VALUE OF ACCESSIBLE PRICING DONATED TO COMMUNITY	<b>\$23,280– \$47,280</b>

## SVP Boulder County

ORGANIZATIONAL DEVELOPMENT VOLUNTEER HOURS **1,686**



## SVP Execs Evolve

SVP'S EXECUTIVE COACHING PROGRAMMING

VOLUNTEER EXECUTIVE COACHING HOURS	<b>227</b>
VOLUNTEER PROGRAM MANAGEMENT HOURS	<b>49</b>
AGGREGATE CLIENT OUT-OF-POCKET	<b>\$3,500</b>
CASH VALUE OF EXECUTIVE COACHING PROGRAM	<b>\$18,000</b>
CLIENTS	<b>9 started and 7 completed</b>
PARTNERS TRAINED IN COACHING	<b>15</b>
CLIENT COLLIDERS	<b>2</b>

\* SVP values its pro bono consulting at \$200 per hour.

# SVP Programming

## BOARDS WITH BRAINS

Some 240 members of the Boulder County community attended SVP's BOARDS WITH BRAINS educational programming in 2015. Staff and volunteers from 74 organizations came to these professional development trainings to enhance and align their awareness of nonprofit governance best practices.

For the second full year of this capacity building programming, twelve sessions covered a breadth of governance themes, including introductory overviews, fundraising and financial management trainings. Specific deep-dive topics included outreach strategies, productive conflict, diversity and inclusion, engagement strategies, strategic planning preparation and more.



### CLIENT OUTCOMES

- Best practice
- Skill building
- Enhanced leadership
- Improved organizational performance
- Networking

**"Effective, actionable trainings and great networking opportunities with other nonprofits"**

*"Quality is high, with valuable, relevant information provided"*

**"[BWB] helps build competence in the community"**

## EXECS EVOLVE

In 2015 SVP worked with Business Partner Integrated Work to expand our capacity building offerings, making executive coaching services available to a variety of local nonprofit directors. Clients meet with a volunteer coach twelve times over nine months to develop behavioral changes which will transform them, their work, the people around them, and their organization.

Learn more about executive coaching and the differences between executive coaching, consulting, mentoring, and therapy at [www.svpbouldercounty.org](http://www.svpbouldercounty.org).



### CLIENT OUTCOMES

- Skill attainment
- Enhanced leadership
- Improved organizational performance

### PARTNER OUTCOMES

- Skill attainment
- Relationship development
- Improved philanthropic performance

# Partner Impact

## SVP IS A COMMUNITY OF PARTNERS WHO ARE ENGAGED IN THEIR GIVING.

They provide a wide variety of expertise, skills and perspectives to SVP's work of increasing the capacity and sustainability of Boulder County nonprofits. Not only do they want to strengthen the community, they also want to grow as individuals and learn from their experience as Partners.

Partners benefit from the opportunity to connect with a network of local and global dynamic, high-powered peers via year-round socials, volunteer engagements and learning opportunities like SVP's peer-to-peer philanthropic development-focused PARTNER BOOTCAMP programming, EXECS EVOLVE coaches' trainings, and other events. **MEET A FEW OF OUR PARTNERS, ON THESE PAGES:**



**"With SVP, it's a reciprocal relationship – I learn a ton, and get to use my skills. Volunteering isn't just about what you're giving, but also what you get back."**

—Jeanette Marquess

### JEANETTE MARQUESS

became an active volunteer when her children were young. "You want to know what they're doing and who is spending time with them," says Jeanette. Relocating to Boulder nine years ago, she sat on the board of the YWCA of Boulder County for two terms. Wanting next to connect to the larger nonprofit community Jeanette remembers, "Several friends recommended that I check out SVP."

Since joining SVP three years ago, Jeanette has been involved in a variety of committees and projects. She served as a Co-Lead Partner for InReach and recently she joined the SVP Board of Directors. Her favorite part of being an SVP Partner is "...the work. It's a unique opportunity to dig into a nonprofit, learn what they do, help make them more sustainable and have bigger impact in the community."

### KAY PAINES

has spent her career starting, building, and fixing nonprofit organizations. "My first volunteer job was when I was 14. The experience launched a life-long habit of volunteering," she reflects. After 30 years away, Kay and her husband Roger recently moved back to Boulder. Knowing it was important to get to know her new community, Kay explored opportunities that would allow her to learn about Boulder and give back to the community.

"My first encounter with SVP sold me on SVP's model of engagement," says Kay. She likes giving her time, expertise and dollars to an organization that effectively utilizes what she has to give. In her first 6 months as a Partner Kay has tried to learn more about SVP by attending Partner Bootcamp, social events, and Partner meetings. She is also working on projects with Safe Shelter of St. Vrain Valley and Attention Homes.



**"My favorite part of being a Partner is meeting smart, innovative, enthusiastic people, Partners and Investees, committed to making a positive difference in their community."**

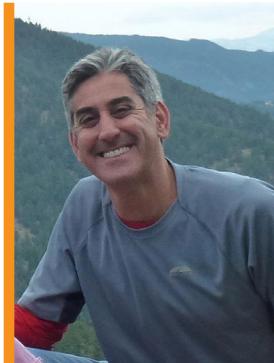
—Kay Paine



Serving on boards since his twenties, a class on social change a few years ago “opened my eyes to giving in a more strategic way,” says **ED VICTOR**. With this new lens on giving, Ed attended an SVP Partner meeting in November 2014 and soon joined as a member.

Within a month of becoming a Partner, Ed joined the Investee Selection Committee (*formerly Portfolio Grants Committee*), and helped select SVP’s 2015 Investees. While the experience allowed him to learn about many Boulder County nonprofits, the work of applicant Attention Homes impacted him deeply. “I knew even if they were not selected for investment, I would get involved,” says Ed. When Attention Homes was selected as one of the Investees, Ed immediately stepped up to be a Co-Lead partner for the organization.

Ed believes in the mission of SVP and feels like his work with Attention Homes allows him to grow as a person. “I get to use my work skills to help the nonprofit sector and my work with nonprofits gives me skills that I can bring back to work,” reflects Ed.



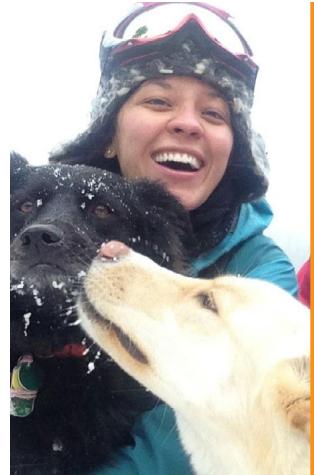
**“The caliber of people working with SVP is remarkable.”**

*—Ed Victor*

**KRISTIN IMO** first became acquainted with SVP through her job. “It was great to work collaboratively with SVP around the nonprofit needs that existed,” reflects Kristin. In 2015, she became a Partner as a representative of her current employer, Integrated Work.

“SVP complements my professional experience,” says Kristin, who’s brought her love of organizing, facilitating and helping others to her work with SVP. Kristin co-created and facilitates SVP’s newest program, *Invested EDs*, where current and alumni SVP Investees gather to share best practices, support each other, and make productive connections. She’s also working to review SVP’s evaluations metrics as the Chair of the organization’s Evaluation Task Force.

Says Kristin, “SVP takes a thoughtful approach to connecting Partners with projects that align with their skills and interests. It’s highly unique because it respects where you want to grow, and how you’d like to harness your strengths for that growth.”



**“My favorite part of being a Partner? You get close to your community through Partners and Investees all working to make Boulder County an even better place to call home.”**

*—Kristin Imo*



# BOULDER COUNTY

## BOARD OF DIRECTORS

Peter Spear, Board Chair

Deborah Malden, Vice Chair

Randi Grassgreen, Treasurer

Erik Bernstein, Secretary

Dennis Berry, Member At-Large

Dan Catlin, Member At-Large

Ruth Henderson, Member At-Large

Amy Maranowicz, Member At-Large

Jeanette Marquess, Member At-Large

John McCorie, Member At-Large

## STAFF

Jennie Arbogash, Executive Director

Olga Heifets, Education & Communications Director

Shannon Sackmann, Membership Director

Caitlin Plaza, Program Associate

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## Social Venture Partners Boulder County

(EIN 46-1384125) believes strong  
nonprofits deliver better results.  
  
Working side by side with nonprofits,  
givers, and community members,  
we bring good business  
practice to good causes.