

SVP

**CULTIVATING
IMPACT**

**SOCIAL VENTURE
PARTNERS
BOULDER COUNTY**

Annual Report
2017

OUR TOOLSHED

PROGRAM FRAMEWORK



WHO WE ARE:

Learning, development, and engagement resource for Boulder County's nonprofits and SVP Partner members.

All SVP programs include a mix of educational content & connection-building.

NONPROFITS

WHAT WE DO:

- Train
- Develop Leadership
- Consult

HOW WE DO IT:

- Board Governance Training
- Executive Coaching
- Peer Learning Cohorts
- Organizational Assessments
- Multi-Year Consulting Investments

CAPACITY BUILDING:

Enhancing an organization's effectiveness, sustainability and impact by providing opportunities to develop core skills, management practices, strategies & systems.

WHAT WE DO:

- Build Connections
- Build Knowledge

HOW WE DO IT:

- Socials
- Dialogues
- Peer Learning Sessions
- Nonprofit Client Projects
- Trainings
- Advisory Services

PHILANTHROPIC DEVELOPMENT:

Empowering individuals by providing opportunities to develop and apply knowledge, skills, experiences and connections in a manner that will strengthen their community impact.

PARTNER MEMBERS

COMMUNITY IMPACT

THIS YEAR'S GROWING SEASON

JANUARY
SVP integrates lessons learned from a 2016 Partnership drive & officially expands to six programs for Partner members

MARCH
SVP sees 92% Partner volunteer engagement

MAY
SVP selects KGNU as its newest Investee, demonstrating the impact of thoughtful changes to the Catapult program

JUNE
SVP kicks off a year of strategic planning that highlights engagement and learning

AUGUST
SVP splits its review process for current and prospective Investees, finding higher quality results with the new model

SEPTEMBER
SVP reaches 80 current Partner members for the first time in our history

OCTOBER
SVP reaches its 58th nonprofit client of the year through five programs

NOVEMBER
SVP holds its 21st event & 19th meeting of the year with dual educational / connection building components

DECEMBER
SVP surpasses \$6.2M in pro bono services and \$1.56M in cash grants to nonprofits



CULTIVATORS



Engaged, Educated Givers
Have Greater Impact

PARTNERS: 77

FRIENDS: 4

AGE <40: 25%

AGE >40: 75%

FEMALE: 53%

MALE: 47%

LIVE IN BOULDER: 59%

OUTSIDE BOULDER: 41%

EMPLOYED: 70%

RETIRED: 30%

SVP Partner members are individuals or businesses with a variety of backgrounds, experiences, and expertise. They join SVP because they care about the community and want to learn how to give back effectively. Our Partners share time, talent, donations, and connections while our nonprofit clients share information, community impact, and opportunities to engage and learn. Instead of a one-time transaction, SVP's model for engagement offers a virtuous cycle, with all participants benefiting.

SVP offers Partners a variety of programs; all include both knowledge development and connection-building:

- **NONPROFIT CLIENT SERVICES:**

Providing pro-bono or low-cost consulting, professional development, & skill-building.

- **FACILITATED PEER LEARNING:**

Themed sessions in which Partners learn from each other's experience.

- **DIALOGUES:**

Topic-focused opportunities to explore, learn, and identify how to engage.

- **TRAINING:**

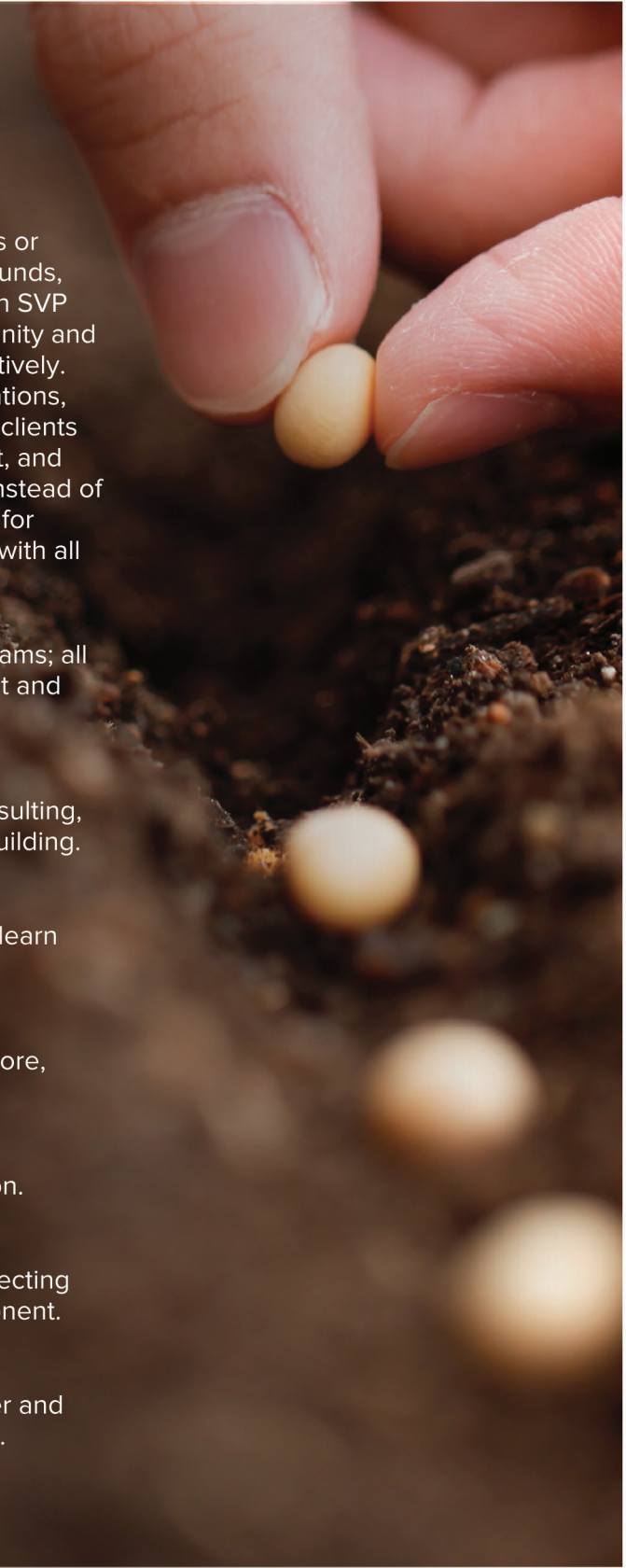
Sessions on skills & sector education.

- **SOCIALS:**

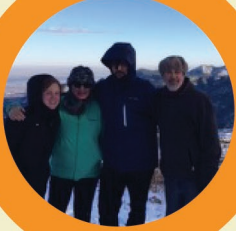
Evening events with plenty of connecting time and a brief educational component.

- **ADVISORY SERVICES:**

Guidance and referrals for volunteer and donor engagement outside of SVP.



SVP OFFERS PARTNER MEMBERS AN OPPORTUNITY TO CULTIVATE. HERE ARE JUST A FEW EXAMPLES OF OUR PEOPLE, EACH AMAZING AND DYNAMIC IN HER OR HIS OWN WAY:



ROLAND EVANS

Originally from Ireland, Roland is an avid country-gardener and psychologist.



Q: What have you learned by being a Partner in SVP?

A: I love being engaged with the SVP nonprofit clients in as many ways as possible and learning a lot about how functional organizations work.

Q: What has surprised you about SVP?

A: How well organized and run SVP is, that there are so many nonprofits and that many of them are doing an excellent job, and that [Partner] members make an effort to make personal contact.



CHRISTY BERGMAN

Christy is a nonprofit consultant and dedicated mom with a quick mind.



Q: What have you learned by being a Partner in SVP?

A: So much! I've learned from my fellow Partners and the amazing leadership of the county's social sector, who are among the smartest and most committed community members with whom I've had the pleasure of working.

Q: What benefits have you experienced from the relationships you have built through being part of SVP?

A: How much space do I have?! The benefits are endless. SVP builds connections and capacity for everyone it touches, including me, and it is an honor to be involved. I am constantly inspired, informed and challenged to do more and be a better Partner and community member.



VICKY JOHNS

Vicky travels the world doing qualitative research, helping businesses move their brand forward. She has a big heart and humble demeanor.



Q: Why do you invest time, money, and talent in SVP?

A: At the beginning, it was a way to explore a different side of the Boulder [County] community and to learn more about our nonprofits. Four years later, I always find the time spent with Partners and at SVP events stimulating and thought provoking. There is much to learn from the shared expertise, perspectives and experiences of the partnership.

Q: What has surprised you about SVP?

A: I have been impressed by how SVP consistently works to value, include, and learn from the diverse perspectives of our Partners. The partnership is clearly better and smarter as a collective than any of us could be as individuals.



ED VICTOR

Ed has a great smile and an instinct for the intersection of technology and business.



Q: What have you learned by being a Partner in SVP?

A: My nonprofit work at SVP continues to provide outlooks on synergies for my for-profit work. In particular, it was helpful to consider the Risk Management Framework that I learned through Rebecca Alderfer and her efforts with Attention Homes' Board of Directors. At work, I talked through risks to ground a work plan, thus helping co-workers understand the big picture.

Q: What benefits have you experienced from the relationships you have built through being part of SVP?

A: More joy in life: professionally & personally.

ABUNDANT GROWTH: Strong Nonprofits Deliver Better Results

SVP offers a range of services including training, leadership development, and consulting. Nonprofits at any stage of development can choose from our menu of nonprofit management and governance education offerings a la carte, opting for whatever mix best suits their current capacity needs.

Designed specifically for the adult learner, our programs are research supported. The material challenges participants to identify ways in which they can successfully incorporate proven practices. As clients experience each program, it further prepares them to benefit from other SVP programs.

IN 2017, SVP DONATED SERVICES & CASH GRANTS WORTH \$569,600

- OVER 2,410 CONSULTING HOURS, valued at \$482,000
- \$60,000 SUPPORTING CASH GRANTS
- 177 NONPROFIT EDUCATION HOURS to 50 unique nonprofits, pro bono portion valued at \$27,600

CAPACITY BUILDING
is the development of core skills, management practices, strategies, and systems to enhance an organization's effectiveness, sustainability, and impact.

To find program impact reports, visit www.svpbouldercounty.org and click on Our Impact.

CATAPULT

Catapult is SVP's most intensive program providing multi-year investments of deep dive consulting, mentoring, and supporting cash grants to help organizations meet a significant goal for increased impact.

2017 STATS

- 5 NONPROFIT CLIENTS – Attention Homes, Community Food Share, KGNU Community Radio, Voices for Children CASA, & WOW! Children's Museum
- OVER 2,410 CONSULTING HOURS
- 39 PARTNER MEMBER VOLUNTEERS

"The nature of our relationship allows me to be totally honest with my Lead Partner about challenges I'm having and ideas I need help clarifying. Our conversations have helped ground me and focus me, as well as expand my sense of what's possible." – *Client*

"Without investment from the SVP community, it would have been challenging for us to build the kind of foundation that we have on which to grow. We have lots of important work to do, and the funding in addition to the consulting, helped stabilize our reeling program and helped us focus our community on moving forward in productive and collaborative ways!" – *Client*



BOARDS WITH BRAINS

Boards with Brains is our professional development series created specifically for nonprofit board members. Sessions conducted by subject matter experts provide an opportunity for participants to learn about current proven practices and understand how to apply the information in their organization.

2017 STATS

- 9 SESSIONS
- 141 PARTICIPANTS
- 45 UNIQUE ORGANIZATIONS
- 9 TRAINERS

“The participant classmates were remarkably well-informed and articulate. Their contributions were as informative as the speaker, who wisely moderated the discussion and kept it on task.”

– *Client*

“Fun and interesting!” – *Client*

EXECS EVOLVE

2017 STATS

- 12 NONPROFIT CLIENTS
- 11 PARTNER COACHES
- 23 PARTNERS TRAINED IN EXECUTIVE COACHING

SVP pairs clients (director-level nonprofit staff) with Partner executive coaches who then work one-on-one to develop the client’s leadership in the areas of organizational development and management skills/approach. In 2017, clients overwhelmingly reported an increased sense of confidence in their own abilities and highly valued their coach’s listening skills when sharing their concerns, challenges and successes.

Coaches also found the coaching experience to be extremely rewarding and challenging. Coaching requires many of us to think and respond differently than what comes naturally. However, when done right, we become stronger listeners and communicators resulting in an increased ability to develop and deepen relationships with one-another.

“It combines two of my greatest passions, asking powerful questions that create possibilities and seeing individuals realize their own successes.” – *Coach*

“We’ve been able to address emerging challenges and opportunities as well as ongoing efforts.” – *Client*



To find program impact reports, visit www.svpbouldercounty.org and click on Our Impact.

INVESTED LEADERS

Invested Leaders is a facilitated peer-learning cohort program offering monthly meetings for nonprofit executives to learn from each other while building and deepening relationships. In 2017, eight passionate executives met and discussed topics such as “Optimizing the ED and Board Chair Partnership to Drive Nonprofit Success,” “Unpacking Strategic Thinking into Actionable Practice,” and “Cultivating a Vibrant and Unique Nonprofit Culture.” In 2018, SVP is adding a second cohort group for directors and a cohort for Board Chairs.

2017 STATS

- 8 NONPROFIT CLIENTS
- 1 FACILITATOR & 2 GUEST PRESENTERS
- 10 MEETINGS AT 75 MIN. EACH

“The Invested Leaders program provides an insightful support network of executives with good ideas. I’ve found it incredibly helpful.” – *Client*

“Invested Leaders is a safe forum to share professional concerns, challenges and successes with my peers.” – *Client*

ENCORE FELLOWSHIPS

Encore Fellowships Pilot Program places seasoned professionals leaving the for-profit sector into 1,000-hour fellowship positions in local nonprofits. With skills that typically include management, human resources, finance, strategic planning, project and program management, information technology, or marketing, Encore Fellows apply lessons learned from their professional careers, and make a significant and lasting contribution to their host nonprofit.

2017 STATS

- 4 ENCORE FELLOWS PLACED
- 2 SPONSORING BUSINESSES, INTEL & IBM



A Partner-led task force is currently developing a nonprofit organizational capacity assessment service, Pivot Points. The pilot program will launch in late 2018.



To find program impact reports, visit www.svpbouldercounty.org and click on Our Impact.

INSIDE THE GREEN HOUSE: SVP'S NEXT STRATEGIC PLAN

The Board of Directors kicked off a robust strategic planning process in 2017 and will have an approved plan in 2018. Having recently completed a growth-oriented strategic plan, the Board and staff agreed it was time to emphasize stability.

AFTER YEARS OF GROWTH & INNOVATION, SVP WILL:

- DEFINE AND ENSURE FUTURE SUSTAINABILITY
- CALIBRATE PROGRAMS & INFRASTRUCTURE TO MEET CURRENT NEEDS



We believe in walking our talk. To that end, our process prioritizes stakeholder input and engagement, we engaged a highly skilled external consulting firm to guide our work, and our plan will be actionable and integrated into day-to-day priorities.

THE VALUE OF STRATEGIC PLANNING

Strategic planning is as much about the process as it is about outcomes and the final implementation plan. The process gathers input and buy-in from a wide variety of stakeholders, helps us understand the landscape in which we operate, and provides data to inform how trends and external forces may affect our work. It also sets the stage for innovation and improvement, aligns goals and resources and sets focus, direction and priorities. It helps all of us get on the same page with a shared and inspiring vision, and informs how we tell our story to others so they can see themselves as a participant in SVP's impact.

STAKEHOLDER ENGAGEMENT OPPORTUNITIES:

- SERVING ON THE STRATEGIC PLANNING TASK FORCE
- COMPLETING SURVEYS
- BEING INTERVIEWED
- ATTENDING INPUT SESSIONS
- PARTICIPATING IN ACTIVITIES AT EVENTS
- CONTRIBUTING DATA/RESEARCH



PRIORITY STAKEHOLDER GROUPS INCLUDE:

- NONPROFIT CLIENTS (CURRENT, ALUMNI, & PROSPECTIVE)
- PARTNER MEMBERS (CURRENT, ALUMNI, & PROSPECTIVE)
- COMMUNITY PARTNERS/ALLIES
- BUSINESSES
- BOARD + STAFF

FINANCIAL HARVEST: Fiscal Year Ending September 30, 2017

INCOME

- GRANTS & CONTRIBUTIONS: \$166,872
- MEMBERSHIPS: \$186,628
- PROGRAM REVENUE: \$11,734
- CHANGE IN VALUE OF ENDOWMENT FUND: \$968
- INVESTMENT INCOME: \$260

TOTAL INCOME: \$366,462

EXPENSE

- PROGRAM SERVICES: \$251,183
- GENERAL AND ADMINISTRATIVE: \$53,799
- FUNDRAISING: \$41,167

TOTAL EXPENSE: \$346,148

LEVERAGED IMPACT IN BOULDER COUNTY

- CASH INVESTED: \$346,148
- IN-KIND SERVICES INVESTED : \$509,600

TOTAL CONTRIBUTION BY SVP: \$855,748

RECIPE FOR SUCCESS INCLUDES THE BEST INGREDIENTS:

PARTNERS MEMBERS

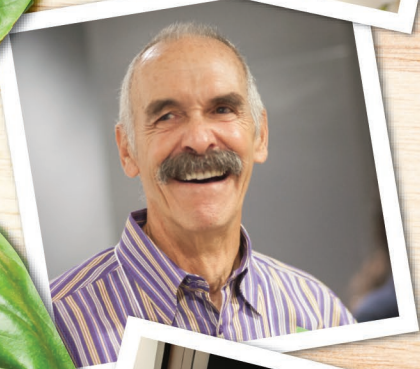
Partners make a required annual donation at one of five membership levels. Additionally, in the last fiscal year 12 Partners gave beyond their membership donation. These gifts ranged from <\$100 to >\$60,000.

In the last fiscal year, 20 individuals joined SVP as new Partner members and three people graduated to focus on other service for our community.

DONORS + PARTNER MEMBERS

Ad Hoc Foundation
Jackie Adams
Rebecca + Rob Alderfer
Amazon Smile Foundation
Anchor Point Fund
Anonymous
Jennie Arbogash
David Bachrach
Amy Batchelor + Brad Feld
Ball Corporation
Bank of the West
Christy Bergman
Erik Bernstein
Dennis + Elizabeth Berry
Tom Briggs
Linda Brotman-Evans
Patricia Burgess
Cable Television Labs
Dan + Robin Catlin
Kay Clagett
Claire Clurman
Community First Foundation
Cultivation Center
Daily Camera
Mary Cobb
Carol Dineen
Michael Donovan + Deborah Malden
Todd + Virginia Dutkin
Roland Evans
Molly Ganley
Tony + Elisa George
Michael Gehard
Davis Godbout
Randi Grassgreen + Tim Rohrer
Ellen Greenhouse + Lester Wall
Jodi Grossman
Laurie Hathorn
Ruth + Bruce Henderson

Jon + Liz Hinebauch
Bruce Holland + Dianne Ladd
Rich Hoops
Robert + Dita Hutchinson
Gary + Janet Jacobs
Victoria Johns
Spencer King
Ali + Keith Kegley
Ellen Kirk
Kyle Kuczun
Jonathan Lehmann
Amy Maranowicz
Jeanette Marquess
John McCorvie
Amy Ogilvie
Michelle Orge
Kay + Roger Paine
Ryan Hines Patterson
Shawna Peterson
Peak Asset Management
Qualcomm
Edmund + Eleanor Quick Foundation
Ranelle Randles
RES Americas
Paul Roberts
Amy Rosenblum + Noah Greenberg
Shannon + Andy Sackmann
Lee Shainis
Elizabeth Stands
Stephanie Thompson
Barbara Truan
Hope Tuck
Ed Victor
Nia Wassink
Watson + Associates
Jeremy Yazinski + Betsy Holmes
Stephanie Wilson








SOCIAL VENTURE PARTNERS BOULDER COUNTY

We are a team of people working in community for our community. Since 2000, we have grown around our shared belief that strong nonprofits deliver better results and engaged, educated givers have greater impact. We build the capacity and capability of Boulder County nonprofits through programs delivered by our Partner members in the areas of training, leadership development, and consulting services. After 17 years, we have provided more than \$6.2M value in pro-bono consulting, mentoring, coaching, and education and over \$1.5M in supporting cash grants to >160 Boulder County nonprofits. (EIN 46-1384125)

SVP VALUES:

To make a deep and sustainable positive impact on our Boulder County Community, SVP believes in:

-  **ENGAGING + LEARNING**
-  **LEVERAGING + STRENGTHENING**
-  **CONNECTING + COLLABORATING**
-  **INCLUSIVITY + RESPECT**
-  **RISKING + GROWING**

2018 BOARD OF DIRECTORS

Peter Spear, Chair	Amy Maranowicz
Erik Bernstein	Jeanette Marquess
Dennis Berry	John McCorvie
Randi Grassgreen	Amy Ogilvie
Ruth Henderson	Stephanie Wilson
Deborah Malden	

2018 STAFF

Jennie Arbogash, *Chief Executive Officer*
 Shannon Sackmann, *Chief Relationship Officer*
 Mary Swanson, *Senior Program Officer*