



# ANNUAL REPORT 2018

together

# — le Vibrant and Thriving Boulder County

Social Venture Partners (SVP) Boulder County works side by side with local nonprofits helping them to be their best and philanthropic changemakers helping them have deeper impact. As a nonprofit organization, we strengthen other Boulder County nonprofits by helping them implement the strategies, structures, processes, and leadership to move to the next level. We support philanthropic changemakers by helping them learn, connect, and contribute their skills and experiences successfully. We're proud to support the work these organizations and individuals do to make our shared community a better, more vibrant place to live, work and play.

### Key Stakeholders:

- Philanthropic changemakers (partners)
- Nonprofit organizations (participants)
- Nonprofit leaders (participants)
- Nonprofit board members (participants)
- Donors
- Collaborators + allies

Vision: A more vibrant and thriving Boulder County community for all. Mission: To harness the collective power of nonprofits and philanthropic changemakers to accelerate community impact.

Values: In pursuing this mission, 6 values guide us: evoke transformation, multiply impact, build community, invite & include, contribute and receive generously, and quality matters.

What We Do:

Build connections

• Engage others in volunteer roles

- Develop leadership skills
- Educate individuals and organizations
- Consult & advise with nonprofits



"SVP is accessible, and their wealth of information helps our group flourish."

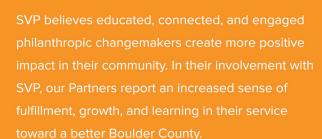
"Working with SVP Boulder County is time well spent. SVP is changing the face of local nonprofits & building time. And the community is better off because of it."

> **Neal Lurie, President,** Resource Central



## -Education + Connections + Engagement

= Impartful Changemakers



Individuals or businesses with a variety of backgrounds, experiences, and prowess join SVP as Partners. They join SVP because they learn how to give back effectively, and because they want to be part of a team. SVP offers Partners a variety of programs that build knowledge, networks, and engagement.

Our Partners share time, talent, donations, and connections while our nonprofit participants share by side ignites mutual benefit: even as Partners make a real difference within and among the learn from those same organizations.



effort from those who can provide it. My personal objective

Clyde McKenzie, Partner, SVP Boulder County Chairman/CEO, Tellurex Corporation



"I'm a big supporter of SVP Boulder County. I love that SVP's programming is aligned with our specific community needs, and continually adapting to create greater impact, reflect the nonprofit landscape, and be inclusive of each organization – regardless of size or age."

Hope Tuck Hanrahan, Partner, SVP Boulder County Financial Advisor, Merrill Lynch, Pierce, Fenner & Smith Inc.





"As newer residents in Boulder, SVP Boulder County was a great way for us to meet some very interesting people, and be immediately plugged into a progressive and impactful network. SVP is an excellent outlet for us to make deep, direct connections to nonprofits, as well as to meet a broad and diverse network of nonprofits and Partners."

**Tony & Elisa George, Partners, SVP Boulder County** Elisa George, Senior Director Brand and Product, LÍLLÉbaby Tony George, Managing Director, Vermilion Design + Digital



John McCorvie, Partner & Donor, SVP Boulder County Peak Asset Management, LLC



"Having recently retired from a full-time executive position, continuing to contribute using some of the skills I've developed over my working career is very appealing. SVP Boulder County has allowed me to meet interesting Partners who share similar views of giving back to our community, helped me further develop my network, and – most importantly – given me quality opportunities to help strengthen some great local nonprofits."

Mark Bouzek, Partner, SVP Boulder County **Board Member & Interim CEO/CIO.** P2 Energy Solutions



# - training + Leadership Development + lonsulting = Stronger Nonprofits-

SVP believes effective, strategic, and sustainable organizations are better able to further their critical missions in Boulder County. Providing services that build management practices, strategies, systems, and leadership, we help nonprofits do more for their clients.

#### BOARD GOVERNANCE TRAINING

124 individuals served Sessions offered on introduction to board service, fundraising, reading financials, succession planning, marketing, and more.

#### **EXECUTIVE COACHING**

12 nonprofits served 114 coaching sessions

Sessions offered on board engagement,

#### FACILITATED PEER LEARNING

10 nonprofits served

organizational culture, diverse and inclusive organizations, developing staff, providing performance feedback, and more.



"I was able to apply several resources provided through the Execs Evolve program on leadership, problem-solving strategies, building trust, and more – within my board and my team to improve relationships, which is the foundation of a well-run organization."

Tere Garcia, Execs Evolve participant Executive Director, ELPASO,

"After attending the session on marketina. I focused my messages around why we do what we do. rather than what."

**Anonymous. Boards with Brains participant** 



"My coaching experience with Execs Evolve was magical for me. My coach helped me dig deep and take more accountability, carve out a path to overcome obstacles. and improve as a leader."

Sarah Shirazi, Execs Evolve participant Community Development Director, KGNU Community Radio.



Updated the Organizational Capacity Assessment Tool specific to Boulder County needs. Developing training for Partner facilitators.

ORGANIZATIONAL ASSESSMENT

#### **ENCORE CAREER PLACEMENTS**

**ENCORE FELLOWSHIPS** 

4 nonprofits served

Fellows helped nonprofits by revamping standard operating procedures, completing strategic plans, assisting with fundraising outreach, updating organizational structure, and more.



"I LOVE the new Organizational Capacity Assessment. The process is great and clear and makes sense for each question, and the adjustments made for nonprofits in the areas are AWESOME."

Michelle Orge, Catapult participant Executive Director, Community Food Share,

#### CONSULTING

6 nonprofits served

2,650+ consulting hours provided



"Through a strategic planning process, the Catapult program moved us in the right direction. In addition to the work we accomplished, what really helped us was the human resources audit and board development, which gave structure and direction to our organization that all of our constituents and stakeholders could coalesce behind. SVP Boulder County also worked with us on infrastructure to accomplish our goals."

Jacob R. Harmon, Catapult participant Executive Director, Voices For Children CASA (Court Appointed Special Advocates),

## - Unifying Strategy and action

SVP Boulder County is at a pivotal juncture. We're choosing to stretch ourselves to fully achieve our potential in co-creating a resilient community. We want to live in a place where residents are more engaged, ensuring that everyone who lives here has the opportunity to thrive. To do so, we've honed our priorities to the following three crucial goals.

SVP's four-year strategic plan provides a roadmap for how to effectively apply our resources and work to accomplish these goals, leading to the better future we envision for Boulder County; our new plan also provides a touchstone of our collective commitment, insight, and action on which we can continue to build.

#### GOAL:

SVP will achieve and maintain a pathway to organizational sustainability.

#### AS A RESULT:

SVP will have the human and financial resources to team with others in the community, and create impact.

SVP will create and actively maintain a culture in which people feel welcome. respected, valued, and accountable to serve our mission and vision.

#### AS A RESULT:

SVP will be intentional about the culture we create, and the subsequent experiences of our nonprofit participants. Partners, volunteers, staff, collaborators, and allies. We will reflect the local community, and reinforce values of equity and inclusion that will help our community thrive.

#### GOAL:

SVP will use specific. measurable impact goals for nonprofit participants, Partners, and the Boulder County community. We will improve our infrastructure for measuring and communicating impact.

#### AS A RESULT:

As a result, SVP will more consistently and nimbly adjust to strengthen quality programming and improve impact.

- ACTIVATED PHILANTHROPIC CHANGEMAKERS
- STRONG NONPROFITS AND LEADERS
- CONNECTED COMMUNITY MEMBERS

- OPPORTUNITY FOR ALL
- THRIVING RESIDENTS
- VIBRANT, RESILIENT COMMUNITY



SVP HOLDS ITSELF TO THE SAME STANDARD **WE ASK OF OTHER** NONPROFITS BY CONTINUALLY IMPROVING OUR INTERNAL FUNCTIONS.

# 2018 Highlights

#### **UPDATED THEORY OF CHANGE AND IMPACT STATEMENTS**

Ensuring improved evaluation practices and reporting to the community.

### TECHNOLOGY AUDIT AND TRANSITION

Audited and subsequently began transitions to new email management, file management, IT support, and online tools, paving the way to technology solutions that maximize staff time and better serve participants.

#### EXPANDED COMMUNICATION AND MARKETING CAPACITY:

By hiring an experienced marketing contractor, we are paving the way to implement an updated marketing and communications plan.

#### AUDITED & UPDATED EMPLOYEE HANDBOOK:

Conducted a thorough audit and update of SVP's employee handbook to ensure legal compliance with new laws, and to improve the employee experience.

#### **DEVELOPED FINANCIAL PRINCIPLES:**

These principles guide how we invest financial and human resources, ensuring alignment with strategic priorities and values.

### REFINED AND GLARIFIED BOARD. STAFF. AND PARTNER ROLES:

Ensuring an evermore aligned and effective team.





IMPACT



In tandem with an extensive strategic planning process, SVP turned the capacity-building lens on itself. We made progress in each of 10 areas of nonprofit business – the same areas we emphasize in our work for and with nonprofit participants. SVP successfully maintained high-quality programs serving nonprofit organizations, local leaders, and philanthropic changemakers while advancing internal priorities to continually refine and strengthen the programs & resources we offer.

# - By the Numbers

### **Partners**

Partners make a required annual donation ranging from \$1500 to \$5,000+. Additionally, in 2018, 17 Partners gave beyond their membership donation. These gifts ranged from \$100 to \$60,000.

### Donors

Our donors comprise individuals, businesses, and foundations inspired to support SVP's meaningful work directly with nonprofits, community leaders, and philanthropic changemakers.

TOTAL INCOME: \$397,239 **Wemberships:** Grants & Contributions \$201,747 \$160,147 Investment Income: \$521 Program Revenue. \$34.824 INCOME **EXPENSE** Program Services: \$312,072 General & Administrative: \$43,943 Fundraising: \$33,992 TOTAL EXPENSES: \$390,007

Find SVP's compiled financials (including Balance Sheet) and IRS 990 at socialventurepartners.org/boulder-county/about-us/financials/





Ad Hoc Foundation

AmazonSmile Foundation

Amy Batchelor and Brad Feld

Amy Maranowicz

Amy Ogilvie

Ball Corp

Bank of the West

Barbara Truan

Bob and Leslie Cutler

Bruce Holland and Dianne Ladd

Carol (Corky) Dineen

Chrissy Sollenberger

Christy Bergman

Claire Clurman

Clyde and Harriet McKenzie

Community First Foundation

Community Foundation Boulder County

Daily Camera

Dan and Robin Catlin

David Bachrach

Deborah Malden and Michael Donovan

**Dennis Berry** 

Diane Czarkowki

Ed Victor

Ellen Greenhouse and Lester Wall

Ellen Kirk

Elizabeth Stands

Erik Bernstein

Evelyn Logan

Fidelity Charitable

Gary and Janet Jacobs

Hal and Lynn Brown

Heather Loeb



Hope Tuck Hanrahan

Howard P. Colhoun Family Foundation

Jeanette Marquess

Jeff Blattner

Jennie Arbogash and Tim Whittaker

Jeremy Yazinski and Betsy Holmes

Jodi Grossman

Jonathan Lehmann

John McCorvie Jon and Liz Hinebauch

Kay Clagett

Kav Paine

Kara Penn Keith and Ali Kegley

Kingsbery, Johnson & Love, LLP

Larry Rothenberg

Lauren Craft

Lee Shainis

M'Lyn Corzatt and Kyle Schultz

Mark Bouzek and Deb Parks

Mary Merritt Wolf Merrill

Michelle Orge

Molly Ganley

Nia Wassink Patricia Burgess

Peak Asset Management LLC

Peter Spear and Laurie Hathorn

Randi Grassgreen and Tim Rohrer

Ranelle Randles

Rebecca and Rob Alderfer

Renewable Energy Systems Americas Inc

Richard Polk

Rich Hoops

Robert and Dita Hutchinson

Roland Evans

Ruth and Bruce Henderson

Rvan Patterson

Schwab Charitable

Shannon and Andy Sackmann

Shawna Peterson

Spencer Downing and Sarah Ford

Spencer Kina

Stephanie Wilson

Stephen Starzec

Sue Brundege

The Edmund T & Eleanor Quick Foundation

The Wolf Family Foundation

Tim Watson

Tom Briggs

Tony and Elisa George

Vanquard Charitable

Vicky Johns and Arnie Jacobson

Walt and Linda Pounds

Wells Fargo Philanthropy Fund

Social Venture Partners Boulder County (EIN 46-1384125) is a team of people working in community for our community. Since 2000, we have grown around our shared belief that strong nonprofits deliver better results and engaged, educated philanthropic changemakers have greater impact. We build the capacity and capability of Boulder County nonprofits through programs delivered by our Partner members in the areas of training, leadership development, and consulting services. After 18 years, we have provided more than \$6.8M value in pro-bono consulting, mentoring, coaching, and education and more than \$1.6M in supporting cash grants to some 170 Boulder County nonprofits.



### **2019 Board of Directors**

Dennis Berry, Chair Claire Clurman Molly Ganley Tony George Randi Grassgreen Deborah Malden Amy Maranowicz Jeanette Marquess Amy Ogilvie Peter Spear Tim Watson Stephanie Wilson

### **2019 Staff**

Jennie Arbogash,

Chief Executive Officer

Shannon Sackmann,

Chief Relationship Officer

Spencer Downing,

Program + Volunteer Officer

